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MEMORANDUM FOR THE RECORD

8 February 1972

SUBJECT: Gulf and Western Proposal for a CIA Television Series

On 4 February 1972, we met with Martin S. Davis, Senior Vice-President, Gulf and Western Industries. During our meeting we advised Davis that the Agency would not be interested in having a CIA television series produced. We explained the Agency's long-standing policy of attempting to keep a low public profile. We assured Davis that although this policy had been in effect for some time, it was reviewed by the Director's office in light of his suggestion. Davis fully understood the reasons for our reply and told us that he had not really expected to receive a positive response. He expressed his thanks for the consideration given his request and indicated that Gulf and Western would be interested in a TV series if our policy were ever changed.

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MMK:kf

cc: DD

File: Gulf and Western Industries  
(Martin S. Davis)

Noted by

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